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# Scope of Work Document

Prepared by: Maria Ramos

Client: Camp 31, LLC

Project: Restaurant Website Development

Date Prepared: February 5, 2022

## Overview

This project involves the design and development of a new website for use by Camp31 [client]. The client does not currently have an established website. Ease of use for customers will be critical as visitors will need to access the website for information such as menus, hours, catering, and more.

The scope and tasks required to complete this project will follow the timeline outlined within.

## Scope

Below is the project scope of the Camp31 Website:

**Website Design and Development**

A predetermined theme will be the basis for the design of the website. Coding and design will be done by Maria Ramos and will be continuously improved during the development process by getting feedback from Client.

**Information Architecture**

The pages for the site will include:

* Menus (lunch, dinner, specials, happy hour, etc)
* About
* Catering
* Reservations - CityView
* Join us / apply

The features of the site will include:

* Main menu on home page with navs to other pages
* Slider of images - staff, food, building inside and external

**Host and Domain Setup**

Hosting will be sourced and set up for the requested domain. Maintenance of the account will fall to the Client at the conclusion of the project.

## Description

The Client [Camp31 BBQ] would like a website for their restaurant. This will be the first web application for their establishment and will be primarily used by customers who are or would like to visit the restaurant. Since there has historically not been a website, the client would like a simple, clean, and user-friendly web application. Further development and add-ons can be incorporated over time.

## Deliverables

**Homepage:**

* *Header*
  + Restaurant logo – center
  + Dark gray background
  + Navigation bar on either side of logo (if this is possible. If not, see next section)
* *Navigation*
  + Underneath centered logo
  + Links to other pages:
    - Menus
    - Catering
    - Reservations
    - About
    - Contact Us
* *Footer*
  + Social media icons centered, transparent gray background

**Menus Page:**

* *Header*
  + Same header as homepage - repeats
* *Middle*
  + Three columns / images of menus – click on menu will redirect to a pdf of the menu
    - Lunch
    - Dinner
    - Specials
* *Footer*
  + Back to top

**Catering Page:**

* *Header*
  + Same header as homepage - repeats

**Reservations Page:**

* *Header*
  + Same header as homepage – repeats
* Form to fill out with:
  + First Name
  + Last Name
  + Requested Date
  + Requested Time
  + No. of people in party
  + Phone Number
  + Automatic submission message once form has been filled out / submitted

**About Page:**

* *Header*
  + Same header as homepage – repeats
* Three columns
  + 1st, left aligned: photo of owners
  + 2nd, middle: history of restaurant, about the owners
  + 3rd, right aligned: photo of owners or food

**Contact Us Page:**

* *Header*
  + Same header as homepage – repeats
* Form to fill out with:
  + First Name
  + Last Name
  + Phone Number
  + Email address
  + Message
  + Automatic submission message once form has been filled out / submitted

## Tasks

The tasks required to achieve the scope as described above are as follows:

**Task 1: Site Design and Content**

The initial content provided to us will be entered onto the site pages. This will include text and pictures for each page to be created with the initial setup.

**Task 3: Browser Testing**

The site will be tested to make sure it works with modern desktop web browsers - specifically, Mac OS and Safari broswer.

## Timeline

**Website Design (by Feb 28)**

* Deliver draft website design concepts within first 2 weeks.

**Draft Version of Website (by Mar 15)**

* Once I have been provided with the content for the site, this will be loaded in and testing can begin. Ongoing, further development and edits made during this time period.

**Launch Website (by April 1)**

* Once final testing and edits are complete, the site will be launched.

**We have drafted the below schedule for this project and its relevant stages:**

|  |  |
| --- | --- |
| **Task** | **Due Date** |
| Sign statement of work | February 7, 2022 |
| Finalize design outline | February 28, 2022 |
| Client provides content | February 28, 2022 |
| Finalize testing | March 18, 2022 |
| Deploy to staging site | April 1, 2022 |